

Trico Exact Fit Hybrid Wiper Blades



What do these brands have in common?

- They all use ...
Hybrid wiper blades
- And need them replaced ...



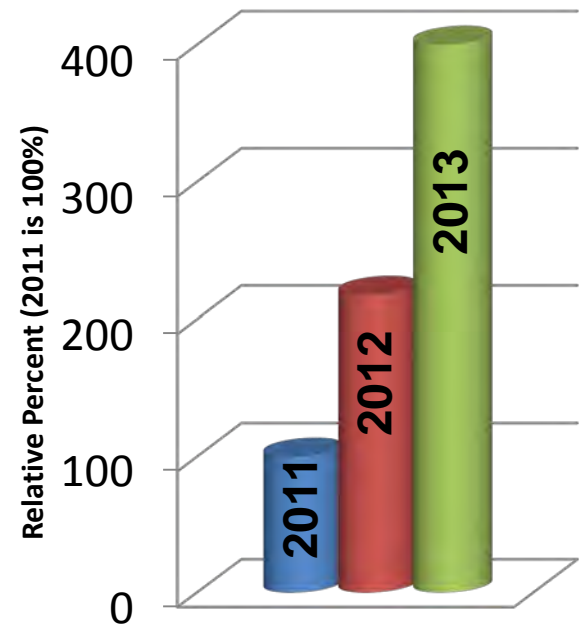
Hybrids - Growth in demand

Vehicles using Hybrid blades:

- Lexus since 2006-2009
- Mazda 2007 on models
- Nissan since 2010
- Peugeot 4007 model
- Subaru since 2008
- Suzuki FR model
- Toyota since 2006

All with 9x3 hook arm connections

- First Hybrid equipment hit the market in 2005
- Trico has seen significant growth in Hybrid Refills
- Same as Conventional blades, Hybrid blades should be replaced every 2 years
- Based on CARPARC analysis, 2014 on will see significant growth in Hybrid blade replacement, generated by vehicle life cycle service demand



Hybrid Demand

Based on TRICO sales
of Hybrid TRJ refills



Why a Hybrid replacement blade

- High-strength polymer shell safeguards blade and provides optimum contact pressure
- Exact replacement 'look' to OE blade
- Beam blade performance in Hybrid look
- Suits major Hybrid hook arm connections
- Natural rubber element provides superior performance all weather conditions



Planogram – 9 part numbers, 1000's of vehicles

Length		Part Number
millimetres	inches	
400	16	HF400
430	17	HF425
450	18	HF450
480	19	HF480
500	20	HF500
550	22	HF560
600	24	HF610
650	26	TF650
700	28	TF700



Clear Branded Packaging
with instructions included

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